



Multimodal highly-sensitive PhotonICS endoscope for improved in-vivo COLOn Cancer diagnosis and clinical decision support

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<p>Abstract:</p> <p>In this deliverable we present screenshots and descriptions of the website, with descriptions of the template and social media that have been set up for this project.</p>		
Dissemination level		
PU	Public	X
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Documents history

Document version #	Date	Change
V0.1	8/3/2017	Starting version, template
V0.2	8/3/2017	Definition of ToC
V0.3	27/3/2017	First complete draft
V0.4	27/3/2017	Integrated version (send to WP members)
V0.5	29/3/2017	Updated version (send to Quality Manager)
V0.6	31/3/2017	Updated version (QM send to project internal reviewers)
Sign off	31/3/2017	Signed off version (for approval to EB members)
V1.0	31/3/2017	Approved Version to be submitted to H2020 office
V1.2	06/10/2017	Final version revisited to accomplish public deliverables requirements

Table of contents

Document Info.....	4
List of figures	6
Executive summary	7
1. Website overview and structure	8
2. Ongoing website development plan	13
3. Social Media Plan	14
4. Templates.....	15
5. Conclusion	16
<i>Disclaimer</i>	17

List of figures

Figure 1: Screenshot of the PICCOLO website with project logo and website structure illustrated.	7
Figure 2: Overview structure of the PICCOLO project websites.	8
Figure 3: Screenshot of the 'About Us' page.....	9
Figure 4: Screenshot of the 'Partners' page showing the descriptions of the nine consortium partners.	9
Figure 5: Screenshot of the 'Technology' page describing the endoscope probe and the functionality of its various components.....	10
Figure 6: Screenshot of the 'Publications and presentations' page where one can click to download publicly available material published by consortium members.	10
Figure 7: Screenshot of the 'Press and Events' page.	11
Figure 8: Screenshot of the 'Contact' page where one can submit enquiries either through the webpage, or by emailing to the addresses provided.	11
Figure 9: Screenshot of the 'Members' page, where consortium members can use credentials to access private resources of the project.	12
Figure 10: Screenshot of the Twitter page where the public can follow the project and be updated on the latest announcements.	14
Figure 11: Title pages from the presentation and deliverable templates.....	15

Executive summary

The second deliverable (D8.2) associated with Work Package 8 of the PICCOLO project is related to the development of a project website, social media and dissemination templates. The website URL (www.piccolo-project.eu) has been registered and the site is hosted on the Tyndall National Institute server. The site has a public area for dissemination of the project activities and a password protected secure area for confidential information relevant to individual partners and EU personnel. The site will evolve with the requirements of the project – specifically deliverable reports will be uploaded to the private section as per the project schedule and news/dissemination items will be posted for both public and partners reference. A screen shot of the PICCOLO website homepage is provided in Figure 1.

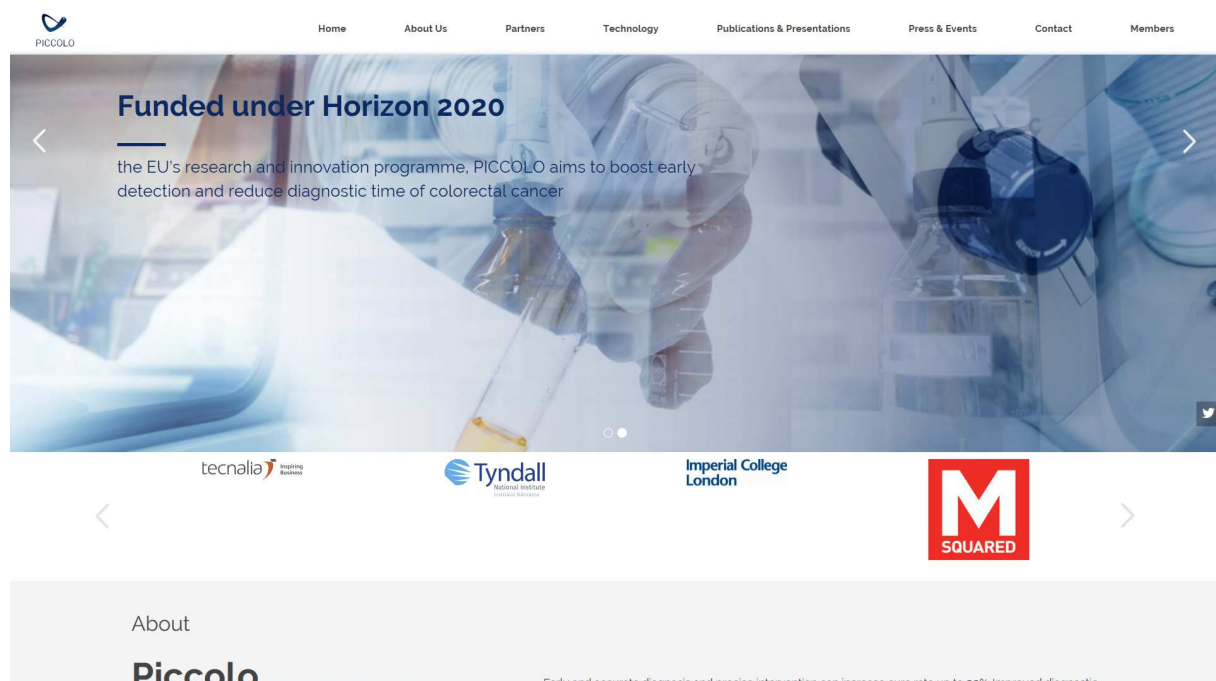


Figure 1: Screenshot of the PICCOLO website with project logo and website structure illustrated.

1. Website overview and structure

The PICCOLO project website is structured to allow effective dissemination of information for the general public and scientific community as well as facilitating easy access to useful and private information for the project partners. It is envisaged that the website will be an important tool to enable successful progression and completion of the project from a number of perspectives:

- Private access to relevant information for project partners (technology updates, reports)
- Private repository for project outputs (deliverables, minutes of meetings, etc.)
- Dissemination tool for public disclosure of project outputs (news, media events, publications, etc.)

The site has been established to meet the needs of disseminating project information with a private and secure area for members to share information, e.g. deliverables, presentations and updates on the project.

The pages will be continually updated during the project lifetime to provide up to date information to the consortium, to other researchers and the public.

The structure of the site is indicated in Figure 2, comprising of the homepage and 7 primary menu items.

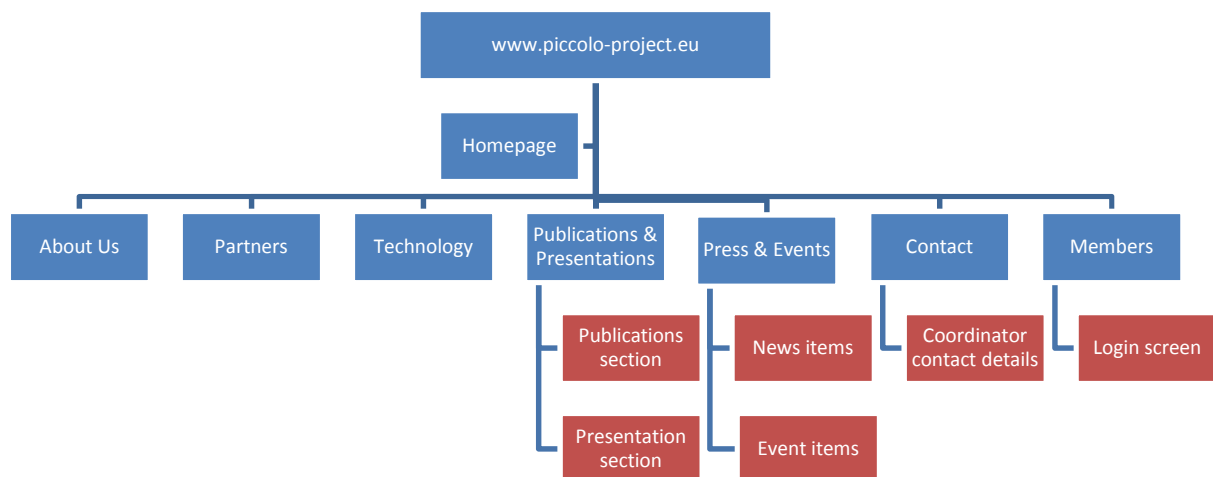


Figure 2: Overview structure of the PICCOLO project websites.

The various areas within the website are summarised as follows:

- **Homepage:** PICCOLO logo, scrolling banner with project aims, scrolling banner with partner logos, brief description of the PICCOLO project, contact details, photonics logo, EU emblem and references to the number of the Grant Agreement and information on EU funding.
- **About us:** Overview of the PICCOLO project

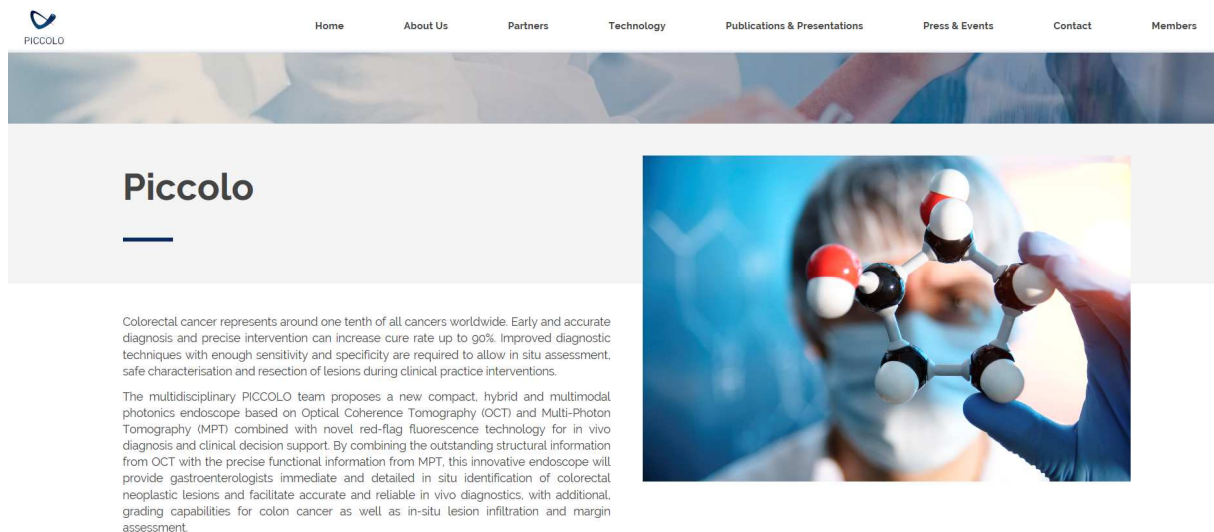


Figure 3: Screenshot of the 'About Us' page.

- **Partners:** Contains the logos and partner description, including a link to each organisation

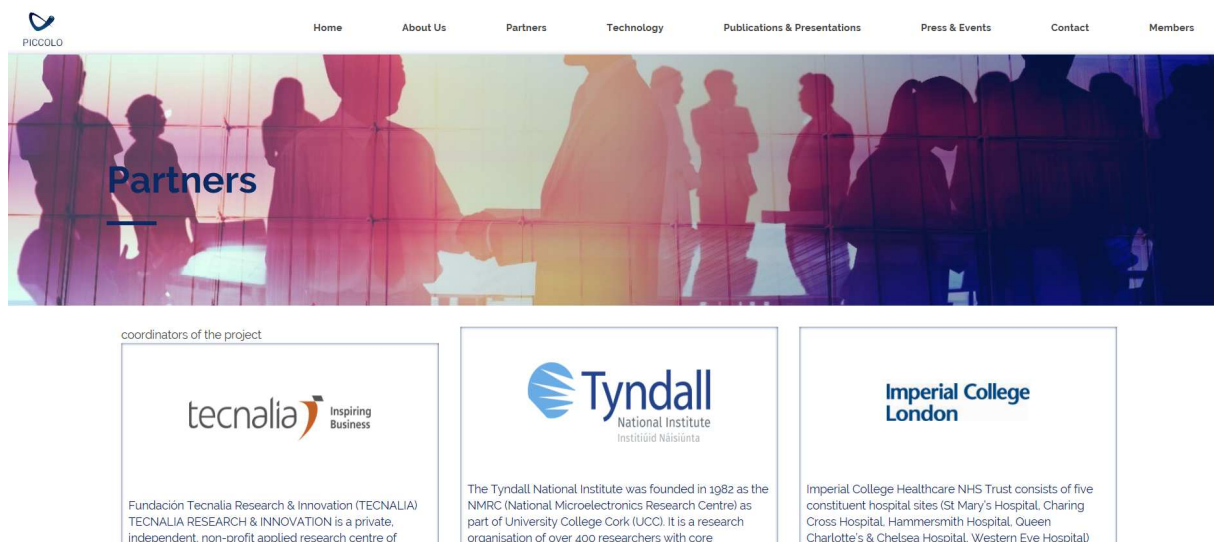


Figure 4: Screenshot of the 'Partners' page showing the descriptions of the nine consortium partners.

- **Technology:** Overview of the technology being developed in the project.

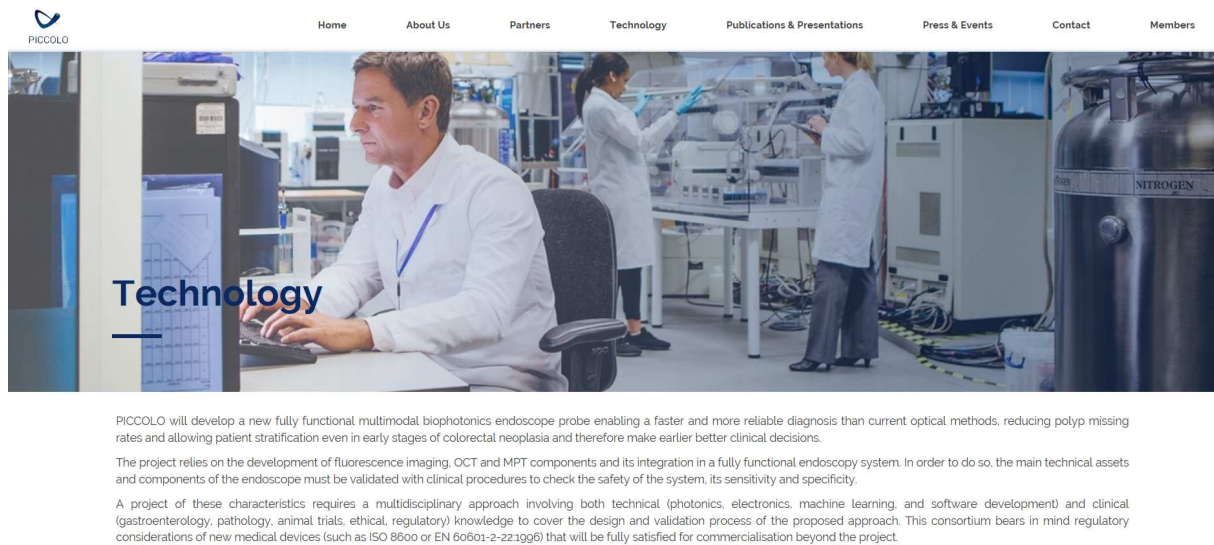


Figure 5: Screenshot of the ‘Technology’ page describing the endoscope probe and the functionality of its various components.

- **Publications & Presentations:** Contains all the latest publications and presentations associated with the project and which can be viewed by the public. This will include scientific publications summarising recent outputs of the project for public disclosure, links to scientific journals as well as conference presentations, etc.

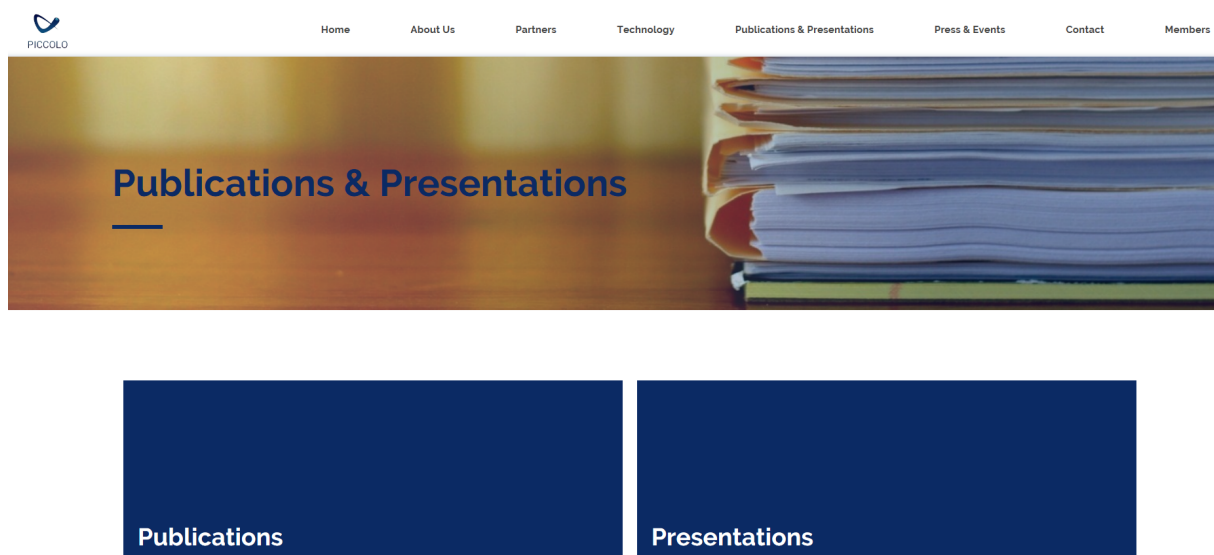


Figure 6: Screenshot of the ‘Publications and presentations’ page where one can click to download publicly available material published by consortium members.

- **Press & Events:** Contains the latest press releases and upcoming events associated with the project. This will include any imagery associated with press release/event. This ensures that the content is engaging, interesting and impactful for a public audience.

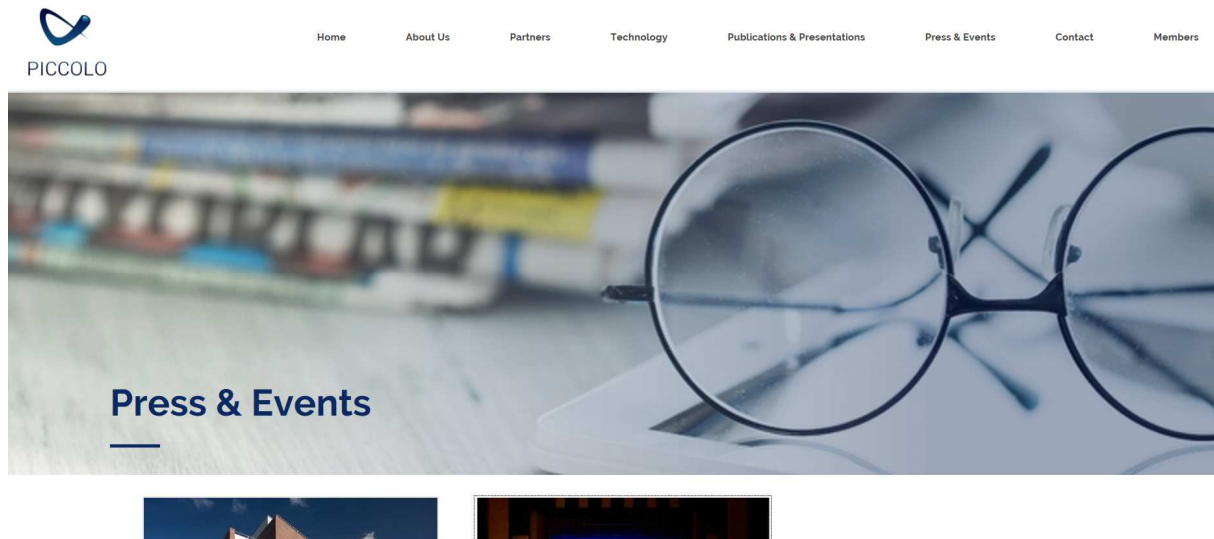


Figure 7: Screenshot of the 'Press and Events' page.

- **Contact:** Contains contact email addresses such as info@piccolo-project.eu, as well as a contact form for queries which will be sent to the coordinator and main consortium members.

Contact us:

Dr. Artzai Picón Ruiz
Computer Vision Group
TECNALIA
www.computervisionbytecnalia.com
Tel: +34 946 430 850
Email: artzai.picon@tecnalia.com

Please fill out the form:

Your Name*

First Name Last Name

Company*

Phone*

Figure 8: Screenshot of the 'Contact' page where one can submit enquiries either through the webpage, or by emailing to the addresses provided.

- **Private area:** Login to the Members area requires username/password credentials to be set up by the site admin, who will only provide access to consortium members, or persons relevant to the consortium by agreement with the project coordinator. In this area one may find presentations from the project meetings (kick-off meeting, annual reviews, etc.), deliverables that have been submitted for review, project meeting minutes and a schedule of deliverable due dates.

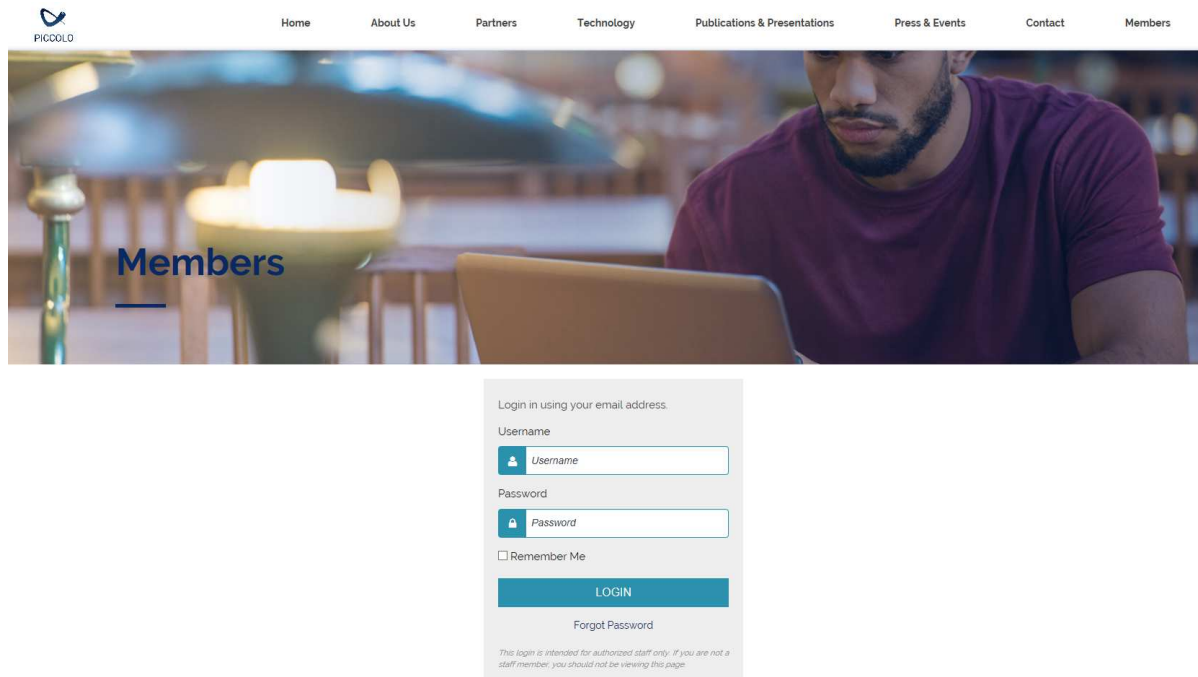


Figure 9: Screenshot of the 'Members' page, where consortium members can use credentials to access private resources of the project.

2. Ongoing website development plan

It is envisaged that further work will be undertaken on the website as the project progresses, both in terms of content management and site functionality. These include:

- Updating the publications, presentations, news and events items.
- Improvement of any site functionality or layout following feedback from users (including consortium members). This will take place after a trial period of 2 months.
- Organisation and layout of members section to allow for maximum effectiveness of the information and functionality provided e.g. project schedules, deliverable due dates, technical reports, etc.
- Additions to the technology section of the site as relevant material for public disclosure becomes available in the technology/scientific media.
- Optimising homepage layout and content structure (text, scrolling banners) to improve the site hit rate.
- Changes to imagery as more images come on stream from events or developments throughout the duration of the project Social Media Plan.

3. Social Media Plan

PICCOLO has a dedicated Twitter account, https://twitter.com/piccolo_eu, which will be used in conjunction with the website to promote the project to a wide audience. Once the project starts generating results, this will be used to push out any new developments within the project to a wide stakeholder base.

In particular it will be used in conjunction with press releases so that we can reach as many stakeholders as possible. The twitter account will be promoted by all the partners to ensure that we get a wide following across academia, business and policy makers across Europe.



Figure 10: Screenshot of the Twitter page where the public can follow the project and be updated on the latest announcements.

4. Templates


PICCOLO Power Point official presentation has been developed and included in the project website. All partners can have access to this presentation and use it at relevant events as a project profile showcase.

Official documents' templates have been designed by Artzai Picon-Ruiz, Cristina López and Brendan Roycroft and circulated among partners. These templates will be constantly updated whenever the need arise. All official documents display the EU emblem, the Photonics 21 platform logo the project logo, as well as references to the number of the Grant Agreement and information on EU funding.

Project official leaflet, poster and banners will provide an overview of PICCOLO objectives and activities, and will be updated during the course of the project. This material will be released at M6.



PICCOLO	
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	Publication name: DD-MM-YYYY
	Contract number (if any): Person/Partner
	Contract number (if any): Person/Partner
Abstract:	
Dissemination level	
RJ	Public
CO	Confidential, only for members of the consortium and the Commission Services
	X



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Figure 11: Title pages from the presentation and deliverable templates.

5. Conclusion

The website has been developed, allowing public access to information about the project, and private access to deliverables, internal presentations and project time schedules. This will be updated on a regular basis to ensure the site retains public interest and allow easy access to publicly available progress as the project proceeds. This will be referenced by other social media such as Twitter and announcements in the media, ensuring a strong dissemination aspect of the project.

Disclaimer

This deliverable has been prepared in the context of the funded project PICCOLO. This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 732111.

This deliverable reflects only the author's views and the Commission is not responsible for any use that may be made of the information contained therein.